

Nothing says “I Love You” Like Life Insurance



Don Blanton founded his company, MoneyTrax, Inc., in 1994 based on his belief in permanent life insurance. MoneyTrax, Inc. is a company dedicated to the development of innovative communication tools for professionals in the financial industry and has gained national recognition for the easy-to-use client centered financial software. Don is a nationally sought after speaker addressing the top financial planners in the country who utilize his unique communication style and tools to work with their individual clients. He considers it a great privilege to have the opportunity to speak to agents around the country about his system and communicate the importance of life insurance to clients.

Don says, “Life insurance is truly a love product. Every policy we sell has love stamped on the cover. Each premium is paid with love and each dollar received reminds you of the underlying fact that the person applying loves someone.”

Don elaborates, “There is no purchase that can compare. It is the only product that will guarantee that what you want to happen will happen. A life insurance policy has many uses and can provide a seamless lifestyle during your current financial position. No other product can do that as completely and immediately as life insurance. Each policy is a love letter from the policyowner to the beneficiary. *Nothing* says, “I love you quite like life insurance.”

The Circle of Wealth™ System created by MoneyTrax aids agents in communication with their clients. While there are many software and sales tools written for the agent or financial advisor, there is little available in the financial services industry written for the client. Don offers a variety of software tools, training sessions, cds, videos, marketing materials, and an informative web site, www.moneytrax.com for more information.

MTL continues to support the Circle of Wealth System by providing:

- A dedicated home office Circle of Wealth Coordinator.
- A MTL Circle of Wealth Relationship Kit includes information on the system, exclusive discounts, and eligible educational reimbursements.
- Bi-monthly MTL National Circle of Wealth Calls features Don Blanton at no cost to our agents.
- A monthly e-newsletter, “The RoundUp” includes the latest news, training sessions, and promotional materials.
- A MoneyTrax Debit Program to finance the purchase of the discounted Circle of Wealth Software System and a Two-Day Basic Training School.

The MTL and MoneyTrax relationship continues to increase your production with participating whole life and improve the level and quality of communication with your clients. For more information on the MTL MoneyTrax Training Program, contact Carolyn Musinski, CLU, ChFC, FLMI, Advanced Sales and Circle of Wealth Coordinator at 800-323-7320 ext. 5470.

Don Blanton is an agent with MTL Insurance Company and is affiliated with Tara Financial Group located in Jonesboro, Georgia. He began his career in the insurance and investment business in 1986 and has believed in whole life insurance since very early in his career. He has made provision for his own family with whole life insurance. Don includes, with each policy, his own personal letter of encouragement and love to the family member beneficiary.